



NEWS

**For immediate
Press Release**

February 22, 2017

In 2017, SFCHINA Will Return to Shanghai

The 30th edition of SFCHINA (SFCHINA2017) will be held on November 15-17, 2017 in the Shanghai New International Expo Centre (SNIEC), China. The planned total gross exhibition area planned will reach 17,000 square metres.

Cover the Entire Spectrum of Surface Finishing

Since 1996, SFCHINA has grown to become a comprehensive showcase of materials and processes for surface finishing applications. Taking place annually and alternates its venue city between Guangzhou and Shanghai, China, with more than 10,000 visitors and 270 exhibitors, its scope of exhibit includes mechanical finishing, pre-treatment technologies & plating process, raw materials & equipment for electroplating, paint & powder coating applications (include coating equipment & accessories), functional coating products, environmental, safety & protection, measuring & test equipment, etc.

Our last 2016 Guangzhou Show Closed with Steady Growth in Visiting Figures

Despite a stagnant economy in China, the number of exhibitors and visitors in 2016 remained promising when compared to the last two editions.

- Total gross exhibition area: 14,000 sqm
- 11,046 registered trade visitors from 44 countries/regions, including 9,896 domestic and 1,150 overseas visitors
- 275 exhibitors from 19 countries/regions, including 73 new exhibitors

An Ideal Platform to Showcase New Products and Novel Technologies

According to the findings of our 2016 exhibitor survey, 60% exhibitors saw good business potential at the show and planned to exhibit again. Global manufacturing sectors like automotive, aircraft and electrical appliances are now entering the recovery stage. Although the global economy remains unstable, the surface finishing industry is still on the rise. As SFCHINA has proven itself a powerful sales promotion tool bringing qualified visitors for exhibitors to capture market opportunities and expand business, exhibiting in SFCHINA2017 will benefit your business.

Booth Allocation Has Just Started. Book Your Space Now!

To find out more about the benefits of attending SFCHINA2017 Shanghai as an exhibitor or a visitor, please visit www.sfchina.net or contact the Organizer.

- End -

Visitor & Media Enquiry: Ms. Florence Ng

Exhibitor Enquiry: Ms. Laurie Yeung

Technical Programme Enquiry: Ms. Selina Kwok

Sinostar-ITE International Ltd. / SFCHINA Exhibition Ltd.

Address: 2101-2, 21/F., Jubilee Centre, 42-46 Gloucester Road, Wanchai, Hong Kong

Tel: (852) 2865 0062

Fax: (852) 2804 2256

Email: info@sinostar-intl.com.hk

Website: www.sfchina.net

About Sinostar-ITE International Ltd.

Sinostar-ITE International Ltd. (Sinostar-ITE) is a Hong Kong-based company specialized in organizing industrial exhibitions, publishing bilingual (Chinese & English) trade magazines and offering direct marketing services to a clientele worldwide. Sinostar-ITE has been organizing the "Surface Finishing" & "Coatings" series of exhibition since 1983. From 1996 onwards, the exhibition was divided into SFCHINA and CHINACOAT. Now, the two exhibitions alternate annually between the venues in Guangzhou and Shanghai, P.R. China. Sinostar-ITE is also the publisher of "Surface Finishing Journal (SFJ)" and "China Coatings Journal (CCJ)"—the only official publications for the SFCHINA and CHINACOAT series of exhibitions.

