



# NEWS

**For immediate  
Press Release**

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## Meet the Finishing Industry in One Show!

SFCHINA2016 (the 29<sup>th</sup> China International Exhibition for Surface Finishing & Coating Products) will open its gate to global industry players from November 30 to December 2, 2016 at the China Import and Export Fair Complex (Canton Fair Complex) Guangzhou, P.R. China. Since its first show held in 1983, SFCHINA has been offering worldwide suppliers a unique opportunity to present their products or services particularly to the China market and Asia Pacific region. As always, SFCHINA2016 covers the whole range of products and services of the finishing industry in 2 exhibit zones:

- Zone 7 (Hall 12.2): Coating Applications & Products
- Zone 8 (Halls 12.2 & 13.2): Electroplating & Finishing Technology

**Now, more than 250 exhibitors have signed up to exhibit in Guangzhou and are ready to bring the newest technologies and innovative products to visitors**

The show will be staged on a gross exhibit area of over 14,000 square metres. Chinese companies will form the largest exhibiting group, accounting for over 170 or about 70% of the exhibitors, allowing visitors to buy from China manufacturers at competitive prices. Apart from China, other main exhibitor groups are from Germany, the Taiwan Region, Japan, the USA, etc. Taiwan Surface Finishing Association will host the Taiwan Region Pavilion once again to present their products in Hall 12.2.

**SFCHINA commits to build-in more technical and educational elements to the show**

To provide a high quality business platform, SFCHINA has been dedicating to host a series of concurrent technical programmes for industry players to learn more about the challenges and trends of the industry, and to gain the opportunities for idea-sharing and networking. This year, SFCHINA will organize a technology conference from November 30 to December 1, 2016. The event aims to gather senior management and technical personnel of the coating and finishing industries to explore green smart coating systems and emerging technology trends in automotive, rail transportation and equipment manufacturing industries. Other technical programmes include technical seminars, industry forums, etc.

**Visitors can now pre-register on [www.sfchina.net](http://www.sfchina.net) and follow SFCHINA on social media**

The Organizers strongly recommend visitors to pre-register to avoid standing in queues and waiting. In addition to the official website [www.sfchina.net](http://www.sfchina.net), visitor can follow us on social media including facebook, Twitter, Weibo and WeChat to learn more about the benefits of attending the Leading Finishing Show.

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**About Sinostar-ITE International Ltd.**

Sinostar-ITE International Ltd. (Sinostar-ITE) is a Hong Kong-based company specialized in organizing industrial exhibitions, publishing bilingual (Chinese & English) trade magazines and offering direct marketing services to a clientele worldwide. Sinostar-ITE has been organizing the "Surface Finishing" & "Coatings" series of exhibition since 1983. From 1996 onwards, the exhibition was divided into SFCHINA and CHINACOAT. Now, the two exhibitions alternate annually between the venues in Guangzhou and Shanghai, P.R. China. Sinostar-ITE is also the publisher of "Surface Finishing Journal (SFJ)" and "China Coatings Journal (CCJ)"— the only official publications for the SFCHINA and CHINACOAT series of exhibitions.

